

Planning of 2022

17-02-22 Webinar

Online Event: présentation

Lieven Annemans

Professor in gezondheidseconomie, Ghent University

Dominique Winand

Ingenieur Chimiste

21-04-22 Fosbury & Sons
Brussels

The evolution of marketing tools in and out the pharma sector

Bruno Liesse

Managing Director Polaris

Pierre Collard

Co Founder Seek & Care

02-06-22 La Ferme du Grand marcha
Pont-à-Celles

What's the future of the Belgian pharmacy?

Bruno Liesse

Managing Director Polaris

Romain Courio

Business Developper - Pharmacy Cap 3000

Paul Moreau

CEO - Redpharma

Eddy Gilissen

Senior Director Supplier Alliances of IQVIA

15-09-22 Fosbury & Sons
Brussels

The future of the medical sales representative and their coaching

Anne-Françoise Peigneux

Formatrice et coach, spécialisé en ressources humaines et gestion d'équipes

Bruno M. Wattenbergh

Chairman du EY Belgium Innovation Board - Professeur de stratégie & d'Entrepreneurship chez Solvay Business school

27-10-22 La Ferme du Grand marcha
Pont-à-Celles

Patient centric approach through customer journey

Jean-Charles FIGONI

CEO - IDKLIC

Prof. Claude Boffa

Professeur Honoraire de l'Université, Sales and Distribution Management, Solvay Brussels School

15-12-22 Le Chalet Robinson
Brussels

X-mas Drink - Politic and economic review of 2022

Georges-Louis Bouchez

Président du MR

Brieuc Van Damme

CEO KBF